

Newsflashes page (under “Gamification” in nav)

H1: Newsflashes

H2: Real-time results and recognition

Keeping employees engaged is a challenge. Hoopla Newsflashes are like breaking news alerts that reach employees in real time wherever they are: desktop, Slack or Teams, or smartphone. Anytime something important happens—landing a new client, meeting the quarterly quota, celebrating Taco Tuesday (you define “important”)—a Newsflash lets everyone know it’s time to celebrate. Add videos, walk-up songs, and custom avatars for an instant office party break.

CTA button: Try it Free [***\(Link to Free Trial page\)***](#)

H2: Shout out top performers

Publicly shout out your employees for their wins, large and small. Newsflashes broadcast company wide, across multiple devices, so everyone can celebrate your employees’ best moments as they occur. This is the immediate recognition that workers crave—and deserve. Keep them engaged, and motivated to do more, with these real-time acknowledgments.

H2: Hype up the team

Newsflashes create the ice-breaking moments your employees need to build stronger, more cohesive teams. When a Newsflash alert hits, your employees can respond with messages like “Nice job!” and “You’re on fire!” And everyone has that song that amps them up—add it to your Newsflash alert! Newsflashes keep the atmosphere light and social, even as you and your team work hard to make things happen.

H2: Keep everyone in the loop

No one wants to be the last to know—especially in the workplace, where 86% of employees blame failures on poor communication. A Newsflash lets everyone know when a team has hit their numbers or achieved a goal. These deal alerts keep everyone in the loop—even remote workers and dispersed teams are part of the conversation.

H2: More engagement, less turnover

Engaged employees are happier and more productive. Newsflashes keep the momentum going in the office, so there’s always something—and someone—to celebrate. That’s the type of positive reinforcement that makes employees thrive. It’s also the workplace morale that keeps top performers from looking elsewhere.

CTA button: See it in Action ([Link to Free Trial page](#))

Rewards page (under “Products” in nav)

H1: Rewards Program

H2: Real-life prizes to incentivize employees

Who doesn't love a little thank-you gift for a job well done? Our Rewards program lets your employees shop real-life prizes based on a points system you control. Incentivize your team with every KPI conquered, goal smashed, and quota beat. Each win will mean more to your employees when they can choose their own prize at the end. And workers that feel appreciated are more productive, and contribute to a stronger work culture. It's literally a “win-win” for all!

CTA button: See How It Works ([Link to Free Trial OR Hoopla Rewards Store page?](#))

H2: How employee rewards benefit your business

Design element for these stats(?):

- [70% of employees](#) said rewards were a strong workplace motivator
- Businesses with rewards programs report a [79% success rate](#) in achieving workplace goals
- [90% of top-performing companies](#) use rewards programs for their sales teams
- [88% of employees](#) think it's important for employers to reward employees for hard work
- Companies that offer rewards programs [reduce the likelihood of turnover by 26%](#)

CTA: Learn More ([Link to Free Trial OR Raydiant's Hoopla Rewards page:](#)

<https://www.raydiant.com/rewards-that-motivate-employees/>)

H2: How the program works

Employees receive points for each achievement or desired behavior. Once they collect enough points, they can shop the online Rewards marketplace for a real-life prize. You get to decide when to reward your employees, how many points to allot for each action, and the trade value for each point. You also get to choose the prizes you offer on your Rewards marketplace page, for a program that's completely customized to your business and team.

CTA: Learn More ([Link to Free Trial OR Raydiant's Hoopla Rewards page:](#)

<https://www.raydiant.com/rewards-that-motivate-employees/>)

H2: Build a better, stronger work culture

When you recognize and reward your employees for their work, they're happier and more productive. And when your team is functioning at their best, your business acts as a well-oiled machine. Goals are set and met, employees enjoy their work, and workplace morale keeps everything running smoothly.

CTA: Learn More ***(Link to Free Trial OR Raydiant's Hoopla Rewards page: <https://www.raydiant.com/rewards-that-motivate-employees/>)***

H2: Motivate them with appreciation

Unsurprisingly, 80% of employees say they're motivated to work harder when their boss shows appreciation for their work. When we reward our employees, we show we recognize the effort they put into their work. A reward lets them know we see their contribution, and want to thank them for it.

CTA: Learn More ***(Link to Free Trial OR Raydiant's Hoopla Rewards page: <https://www.raydiant.com/rewards-that-motivate-employees/>)***

H2: Reward behavior for better results

It's no coincidence that the world's top brands rely on rewards programs to boost productivity and retain top talent. When a desired behavior is rewarded, it's more likely to be repeated: it's simple psychology. Offering your employees rewards—ones they get to pick out themselves—gives them the two-fold gift of recognition and incentive.

CTA: Learn More ***(Link to Free Trial OR Raydiant's Hoopla Rewards page: <https://www.raydiant.com/rewards-that-motivate-employees/>)***

NOTE: 80% of employees' stat source: www.glassdoor.com. (For reference only; hyperlinks/source notes for stats aren't usually included in web/landing page running text.)

Performance Management page (under "Products" in nav)

H1: Hoopla's Performance Management Platform

H2: Transforming and tracking workplace performance

What really motivates employees? That's the question we asked ourselves when designing Hoopla's all-in-one performance motivation and management platform. In a world where 64% of employees report feeling disengaged at work, what is the special sauce that

transforms them into happy, productive workers? The Hoopla system achieves real-world results because we believe we've found the answer: gamification, recognition, and rewards.

CTA button: Try it Free [\(Link to Free Trial page\)](#)

H2: How Hoopla transforms the workplace

Design element for these stats(?):

- One company [increased their pipeline volume by 850%](#) using Hoopla
- A company saw a [360% increase in sales system adoption](#) when employees saw their and their peers' performance tracked on Hoopla leaderboards
- One Hoopla customer saw their [average deal size increase by 42%](#) after onboarding the platform
- Another Hoopla customer experienced [a 250% growth of their sales pipeline](#) with Hoopla

CTA: Get Free Trial [\(Link to Free Trial page\)](#)

H2: Gamifying the workplace

The research is in: nearly 80% of employees say they are more motivated and feel more purpose-driven in their work when performance is gamified. Hoopla creates competitions between employees and teams that keep the mood light and morale up. Co-workers can band together in friendly competitions, forging the bonds strong teams are made of. As both team and individual "players" work to reach their goals, they (and their managers) can track their progress in real time on Hoopla's live leaderboards.

CTA button: Learn More [\(link to Gamification page\)](#)

H2: Recognizing wins in real time

The number one reason employees quit? Lack of appreciation. Hoopla helps you recognize your employees by making every win a cause for celebration. Any time they reach a personal goal or KPI, or you simply wish to acknowledge them, they'll see their name and photo on your office screens. Newsflash alerts also go out so all will know they're being congratulated.

CTA button: Learn More [\(link to Recognition page\)](#)

H2: Offering rewards as incentives

Rewards, you say? We're not above giving out gifts for good work, and you shouldn't be either—studies show monetary and other incentives really do boost performance! Our Rewards program gives you the tools you need to set up your very own, custom rewards program complete with points and real-world prizes.

CTA button: Learn More [\(link to Rewards page\)](#)

H2: Tracking performance metrics

It's not all fun and games. (Well, most of it is.) You'll also want to track your workplace contests and see how they drive employee performance. Hoopla's easy data integration does all of this for you, using your own data calculated from third-party sources. You get to choose the metrics and time frame you track, and watch as your Hoopla leaderboards show team and employee performance in real time.

CTA button: Try it Free [\(link to Free Trial page\)](#)

Digital Signage (by Raydiant) (under "Products" in nav)

H1: Raydiant Digital Signage

H2: For a better customer and employee experience

Raydiant's digital signs are proven to improve communication, boost sales, and increase engagement for both customers and employees. People prefer them because they're dynamic and interesting, and they're easier to read than static signs. Businesses and workplaces love them because they are highly visible—perfect for communicating important information to employees and attracting more customer foot traffic and sales.

CTA button: Try Raydiant Free [\(Link to Raydiant Book a Demo page: https://www.raydiant.com/book-a-demo/\)](#)

H2: The power of digital signage

Design element for these stats(?):

- [68% of customers](#) say digital signs have influenced them to buy
- Brands with digital signs report a [33% uptick in sales](#).
- [37% of restaurants](#) report a boost in promotional sales because of digital signs

- Digital signs improve workplace communication, [saving 300 work hours a year per employee](#)
- Workplaces that communicate effectively have [4.5 times the retention rate](#)

CTA button: Learn More *(Link to Raydiant home page: <https://www.raydiant.com/>)*

H2: Effortless enterprise management

Raydiant's enterprise signage was built for businesses like yours—those with complicated networks and large employee bases. This system makes signage easy to onboard and use, whether you have one location or one thousand. Easy to onboard, you can start using Raydiant immediately—without hours of downtime or employee training. It's cloud-based system makes managing screen content simple, and you can do it from anywhere. And when you're ready to scale, Raydiant scales with you.

CTA button: Learn More *(Link to Enterprise Management page)*

H2: A large app marketplace

Raydiant isn't just signage about—it's about the full experience. Their large app library has every tool you need to manage your business. Drag-and-drop design tools and video templates make screen content come to life. Zoom and Blue Jeans video conferencing connect you to your team from office screens. Menu management apps, custom background music, and augmented reality makes the customer experience memorable.

CTA button: Learn More *(link to Content/Apps page)*

H2: Easy plug-and-play hardware

Installation is as simple as plugging in the ScreenRay device, like you would a USB stick, into your office TV. Setup is guided by on-screen prompt and takes a minute or two. In five minutes or less, you're ready to go—no downtime, IT experience, or employee training required.

CTA button: Learn More *(link to Hardware page)*

Enterprise Management (under "Digital Signage" in nav)

H1: Enterprise Management

H2: Easy-to-scale signage for every business

Whether you have one location or one hundred, and one TV or twenty, Raydiant is the digital signage solution that scales with you. Raydiant offers subscriptions for companies of all sizes and all industries, in a platform designed to grow with your business. Flexible

enough to adapt to your company's changing needs, Raydiant is also robust enough to manage all the moving parts of your business with ease.

CTA button: Try it Free (*Link to Raydiant Book a Demo page:*
<https://www.raydiant.com/book-a-demo/>)

H2: Cloud access and management

Imagine running your business from your couch, or even the beach! Raydiant's cloud-based system, accessible from any device with internet, makes it possible. Use a secure login to update digital signs, menu boards, and so much more from anywhere, any time. Need to update one or more of your screens, at any or all locations? Simply log onto the Raydiant dashboard, make those changes, and your screens will update in seconds.

H2: Simple installation and setup

If you know how to plug in a USB drive, you know how to install Raydiant. Using their proprietary Screen Ray device, plug it into your TV's HDMI port, follow the quick on-screen tutorial to set it up, and you're all set! Compare this to legacy software and other systems that take days to install across your business, and weeks to train your staff. Raydiant is ready to go—and use—in minutes.

H2: Easy-to-navigate dashboard

Raydiant keeps things simple and user-friendly with an intuitive dashboard. Users can quickly find what they need, and learn how things work, with no IT experience needed. Simple drag-and-drop tools and templates make it easy to create designer-level screen content without any prior experience. Forget tons of downtime and intensive employee training—Raydiant works for you from day one.

CTA button: Learn More (*Link to Raydiant home page: <https://www.raydiant.com/>*)